

Certified Experience Modification Advisor Program (CXMA)

PARTNERING PEOPLE AND KNOWLEDGE

WHEN: March 9th and 10th, 2026

Gallagher/AP Producers Only –Taking it
to the Streets March 11th, 2026

WHERE: Live Virtual (Group Internet Based)

FACULTY:

Experts in Workers Compensation Insurance,
Experience Modification and Claims Adjusting

CONTINUING EDUCATION CREDITS:

See FAQ for your specific state.

COST: \$595

TO REGISTER:

[Shop – Insurance Partners Academy](#)

Questions: rob.fuller@assuredpartners.com

Benefits of Becoming a CXMA

- We give you an understanding of the purpose of the experience modification and how to explain it to your client/prospect.
- We will provide in depth review and explanation of the experience modification worksheet.
- You learn what ModMaster software is, how to use it and how it can benefit your client.
- We teach experience modification basics as well as an advanced deep dive on analyzing and managing the experience modification.
- You will leave class with an excellent understanding of other considerations including how paying small claims impacts the experience modification; what ERA is and how to manage ERA states; state-specific approaches, small deductibles and their impact on the experience modification; and, classification changes and the impact on the experience modification.
- We help you understand states that do not use NCCI experience modifications, the differences and when the states mods are combinable with other states (or not).
- We teach you the rules of ownership and its impact on the experience modification including combinability of entities for experience rating, ownership changes, effect on seller and buyer, joint venture nuances and filing ownership changes.
- Optional “Taking to the Streets” for sales professionals. We cover how a producer can use his/her knowledge of the experience modification to leverage sales as well as how to lead with an experience modification analysis/review to secure new clients.

WHAT PEOPLE ARE SAYING ABOUT OUR PROGRAM

“Thank you for an outstanding course. One of the best continuing education classes I have participated in.”

“Love the “behind the scenes” explanation of the experience modification. Well done. Highly recommend.”

“Very informative, best discussion/class on the experience modification I have ever taken. Covered difficult and technical material in an easily understandable format.”

“I thought I understood the experience modification but boy was I wrong. This class is tremendous. The content is great, and I appreciated all states were addressed not just NCCI.”



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